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August 16, 2017

VIA ECFS

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

**Re: CG Docket No. 17-59 - In the Matter of Advanced Methods to Target
and Eliminate Unlawful Robocalls**

WC Docket No. 17-97 - Call Authentication Trust Anchor

Dear Ms. Dortch:

On August 15, 2017, Alex Quilici, CEO of YouMail, Inc. and the undersigned met separately with:

- 1) David Grossman, legal advisor to Commissioner Mignon Clyburn.
- 2) John Adams, Jerusha Burnett, Micah Caldwell, Christina Clearwater, Karen Schroeder, , Richard Smith, Mark Stone, Kristi Thornton and Patrick Webre of the Consumer Bureau and Henning Schulzrinne of OSP.
- 3) Rosemary Harold, Richard Hindman and Kristi Thompson of the Enforcement Bureau.
- 4) Nirali Patel, legal advisor to Commissioner Brendan Carr.

During these meetings YouMail discussed how its intelligent enhanced services apps and platform are used to stop unwanted robocalls. The company estimated that its patented technology has stopped more than 500 million robocalls. YouMail uses various databases, customer feedback and smart algorithms to classify calls as high, medium and low risk; with customers always having the option to white list wanted callers. The YouMail service works with wireless carriers and VoIP providers that expose conditional call forwarding.

YouMail's Robocall Index is used by the FCC and others to determine robocall quantities nationally and locally. For example, YouMail estimated that 2.5 billion

Ms. Marlene Dortch
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robocalls (including 15.9 million calls in area code 202 alone) were placed nationwide in June 2017. The company offered to work with the Commission on resolving robocall complaints.

YouMail and the meeting attendees briefly discussed the above-referenced dockets. The attached presentation was provided to meeting participants.

Please direct any questions regarding this matter to the undersigned.

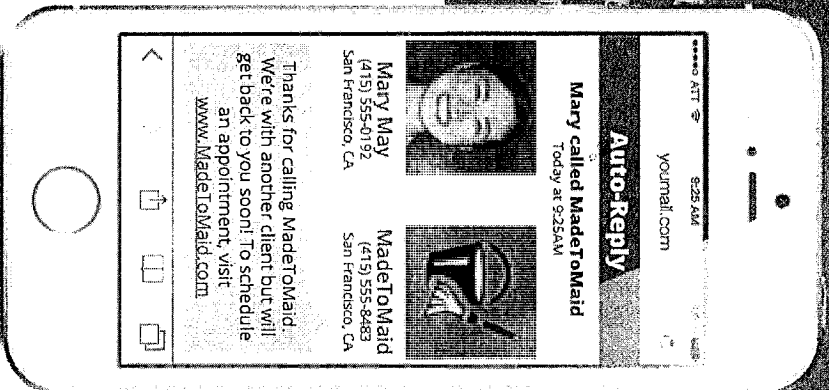
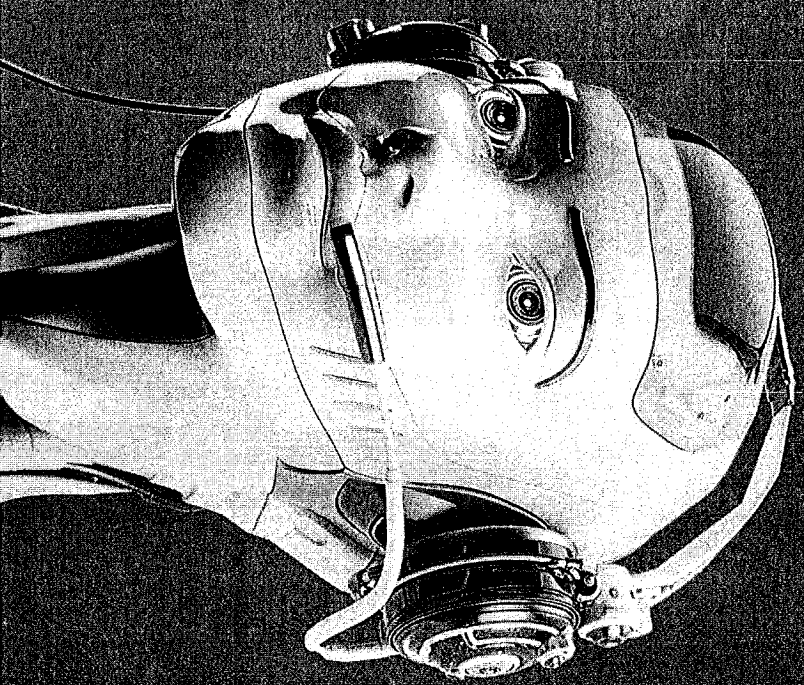
Respectfully submitted,

By: /s/
Glenn S. Richards
Counsel for YouMail, Inc.

Attachment

CC (*via email*): David Grossman
John Adams
Jerusha Burnett
Micah Caldwell
Christina Clearwater
Karen Schroeder
Richard Smith
Mark Stone
Kristi Thornton
Patrick Webre
Henning Schulzrinne
Rosemary Harold
Richard Hindman
Kristi Thompson
Nirali Patel

YouMail:))

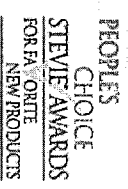


Robocall Overview

Alex Quilici, CEO

alex@youmail.com

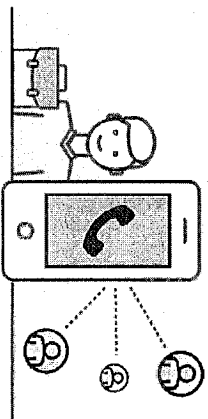
310.346.1475



What We Are

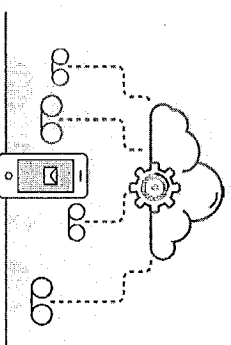
Intelligent Enhanced Services Apps And Platform

Replace Voicemail
with
Virtual Receptionist



Direct-To-Consumer

Enabling Platform
and
Scalable API

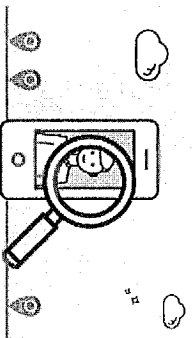


Third Parties

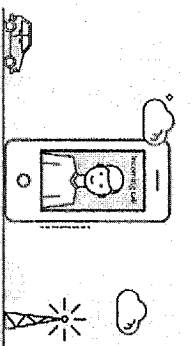
Our Reach Is Growing

Odds Are You've Interacted With Our Service

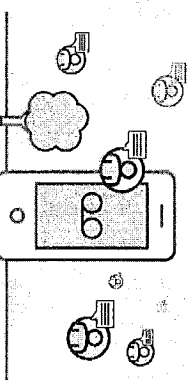
125+ Million
Unique
Callers



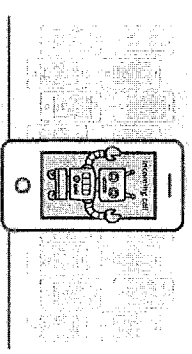
6+ Billion
Incoming
Calls



8+ Million
YouMailers

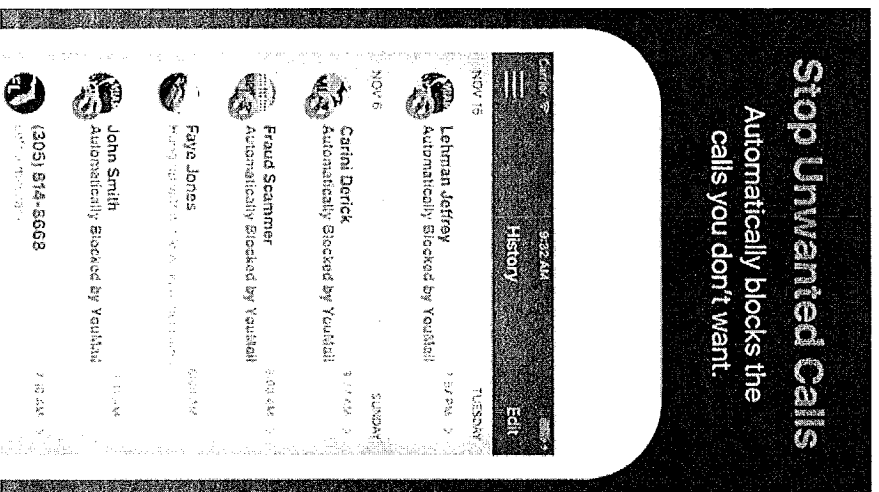


500+ Million
Robocalls
Stopped

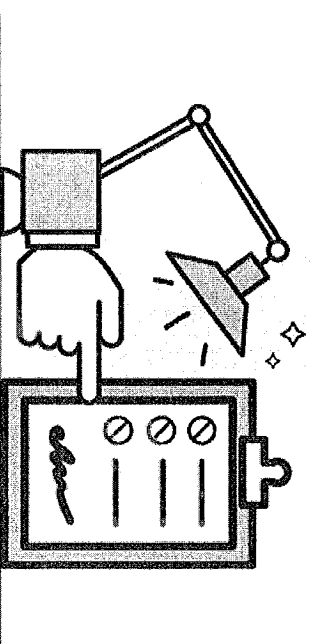


Stopping Robocalls

Replaces Mobile Voicemail And Tricks Robocallers



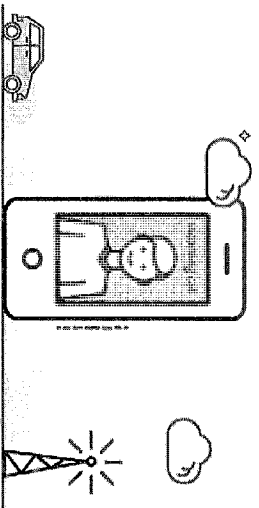
"J Do J Da J Dee. The number you have called is out of service!"



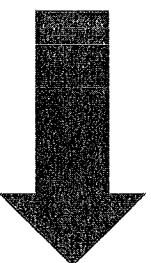
Identifying Bad Guys

Smart Algorithms Determine Phone Number Risk

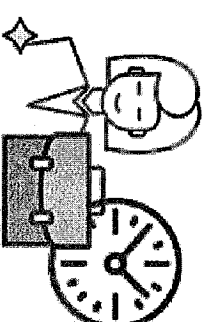
Platform Elements



- Call database
- Contact database
- 3rd Party databases
- Crowd feedback
- Smart algorithms
- Low-latency/high-scale



Classification



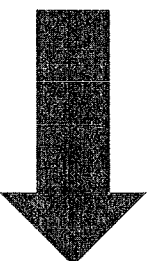
- High Risk
- Medium Risk
- Low Risk

Requirements To Work

Needs Only Exposed "Conditional Call Forwarding/OCN"

Availability

- Most postpaid
- Some prepaid
- Many VOIP lines



Challenges

- Prepaid
- VOIP
- Landlines

Verizon	AT&T Wireless
Sprint	T-Mobile (*)
US Cellular	Cricket (*)
Time Warner	Vonage
Red Pocket	Ting
Blue Wireless	RokMobile

Metro PCS (*)	Trafone
Virgin Mobile	Boost Mobile
C-Spire	Cellular South
Freedom Pop	Republic
Simple Mobile	Consumer Cellular
Comcast	Google Voice

* Works for some users depending on plan and location

YouMail Is A Free Service

Beyond Stopping Robocalls, It Also Delights Callers...

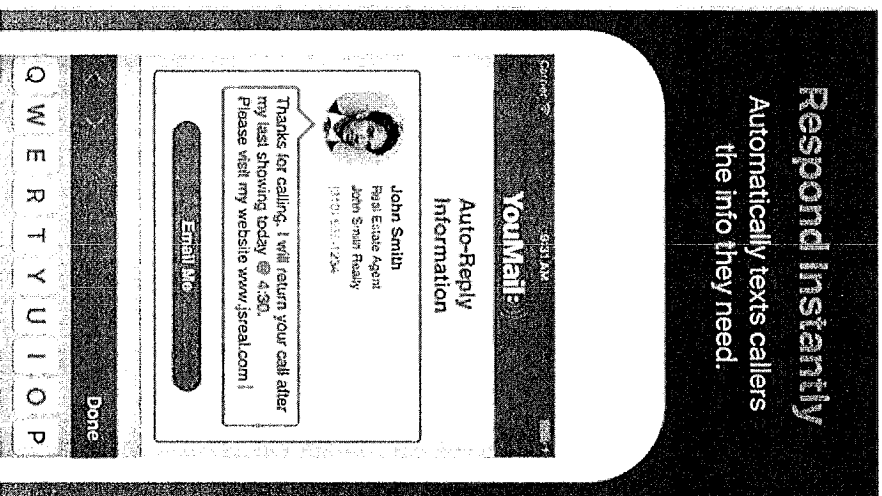
Impress Callers

Automatically greets each caller with a personalized message.



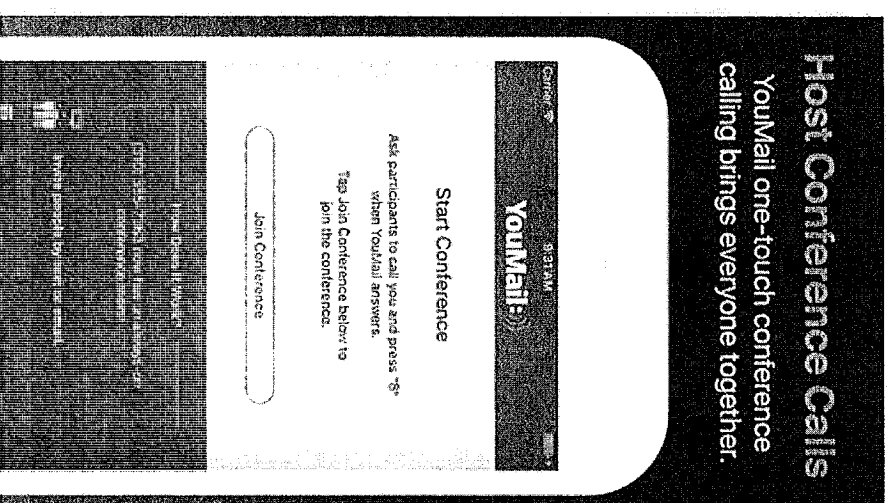
Respond Instantly

Automatically texts callers the info they need.



Host Conference Calls

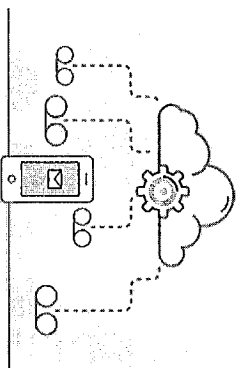
YouMail one-touch conference calling brings everyone together.



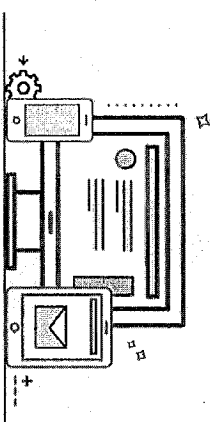
The Free YouMail Service

...And Provides A Much Better Voicemail Service

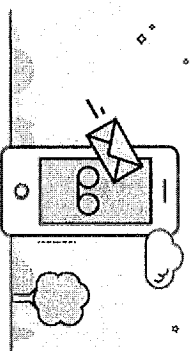
Large Cloud-Based Mailbox



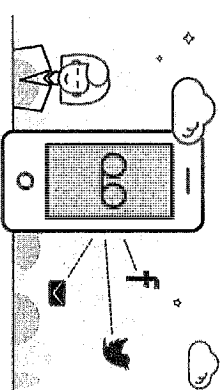
Accessible On Any Device



By E-mail Or Text



Even Easily Shareable

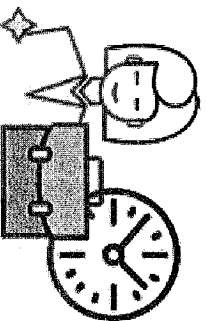


Freemium Model

YouMail Professional Provides A Virtual Receptionist

\$12/Month

"When your callers are
your customers"



- Professional greetings
- Professional replies
- Call/message routing
- Professional conferencing
- On cell or new number

"Hi Mike, Thank you
for calling Will
Ninthara of Re/Max,
who is unavailable
right now. Please
leave a message or
press zero to connect
to our assistant"

Verizon 3:44 PM 74%
youmail.com C



You've called Will Ninthara



Will Ninthara
Account Executive
YouMail
949-558-3311

Sorry I couldn't answer, but I'll respond as soon
as possible in the meantime, feel free to visit
my website to check out the latest properties
for sale in your area. Talk to you soon!

Email Me My Website

Watch Video

Book Appointment

Check Home Value

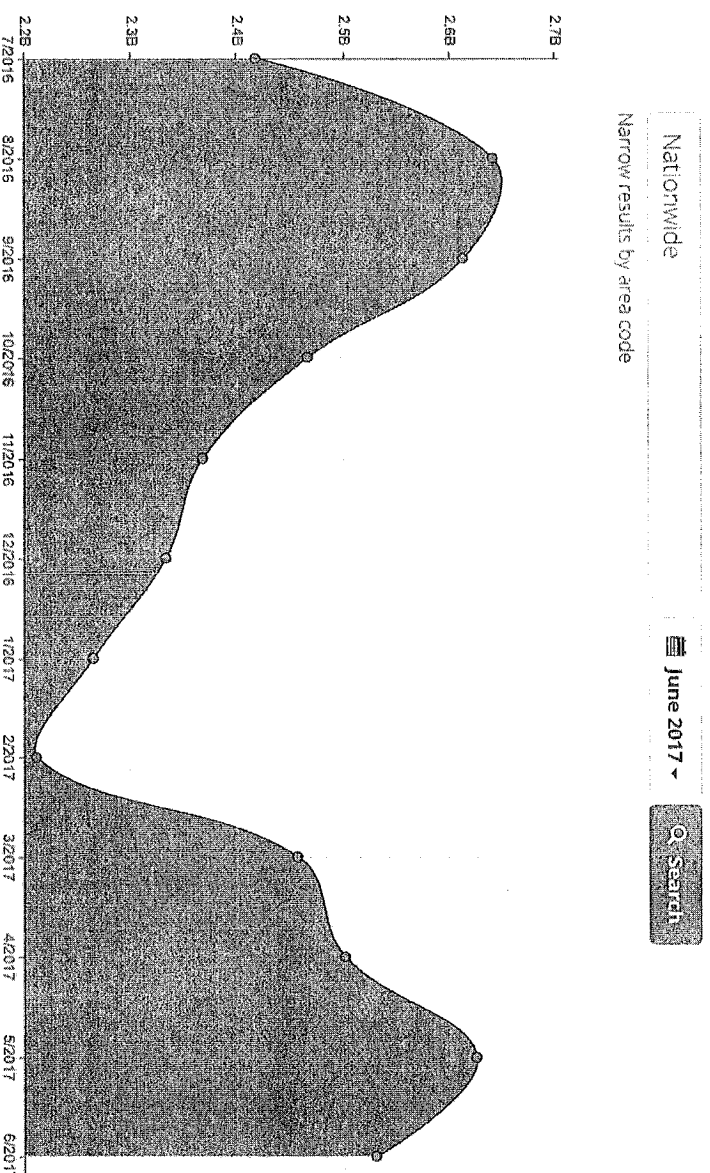


YouMail Robocall Index

Estimates and Tracks Size Of Problem Nationally...

2.5 billion robocalls were placed nationwide in June 2017, equaling roughly 7.8 calls per person affected.

all

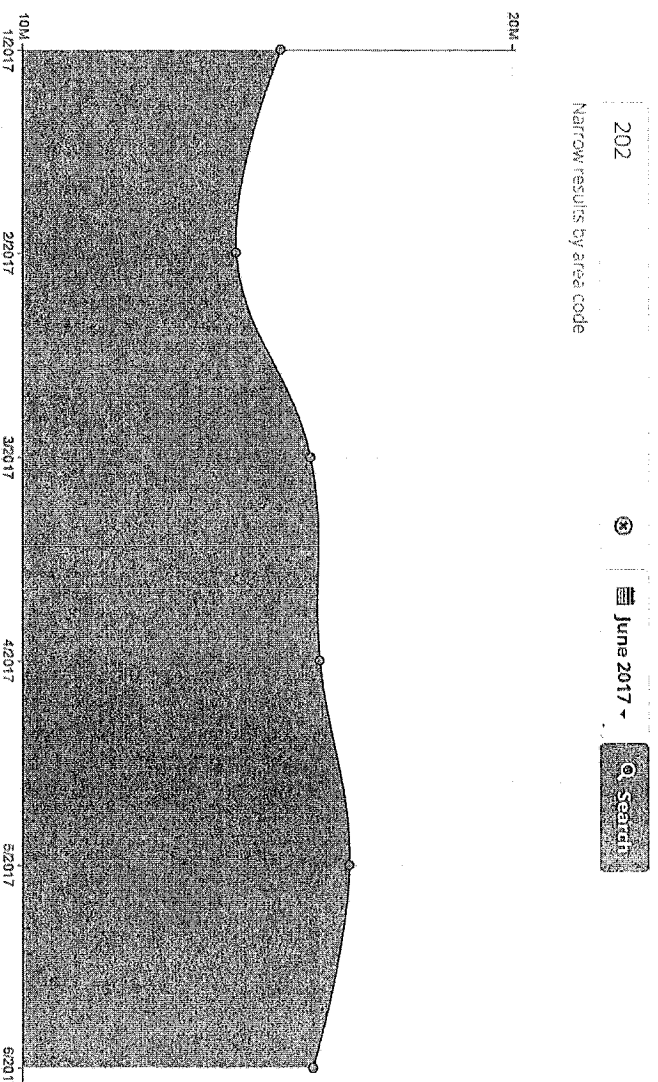


<http://robocallindex.com>

YouMail Robocall Index

...And Locally...

15.9 million robocalls were placed
to **area code 202** in **June 2017**,
equaling roughly **28.1** calls per person affected.



<http://robocallindex.com/202>

YouMail Robocall Index

...And Ranks High-Volume Callers, Nationwide And Locally

Top 20 Robocallers Nationwide in June 2017 (by volume)

Updated 7/1/2017

	Robocaller	Est. National Calls	Place of Origin	Suspected Type of Call
1.	800-955-6600	32,392,500	Toll Free	Credit Card Debt Collection
2.	800 388 2200	13,858,000	Toll Free	Debt Collection
3.	800-266-2278	11,584,000	Toll Free	Cable Company Debt Collection
4.	888-222-4227	10,385,500	Toll Free	Retail Debt Collection
5.	877-647-8552	9,662,000	Toll Free	Bank Debt Collection
6.	800-892-2253	9,370,500	Toll Free	Cable Company
7.	888-272-5543	9,077,000	Toll Free	Student Loan Collection
8.	844-349-6203	9,015,000	Toll Free	Retail Debt Collection
9.	855-593-3663	8,641,500	Toll Free	Debt Collection
10.	866-419-9370	8,460,500	Toll Free	Bank Debt Collection

...

YouMail Publishes Our Data

All Data Is Available to Consumers For Free...

Recent Comments



443-489-6904 **SPAMMER**

FunnyGreetingFan reported as spam and says...

"Ignore these guys!"

7/18/17 5:10 AM



443-489-6904 **SPAMMER**

A YouMail subscriber reported as spam and says...

"clearly spam"

7/18/17 4:41 AM

Listen to the message that was left

"Forgiveness programs recently introduced through the William D4 direct. Programs include loan forgiveness. Payment reduction and rehabilitation for defaulted..."



00:12



628-222-6307 **SPAMMER**

A YouMail subscriber reported as spam and says...

"I got a call from this number 628-222-5527 it is a telemarketer trying to sell diabetic stuff. I am not a diabetic it is a scam."

7/18/17 4:40 AM

<http://directory.youmail.com>

YouMail Data API

...And To Carriers At Low Cost (Like CNAM)

Simply Powerful, Built for Developers

A simple API call will tell you if a number is definitely spam, likely spam, or not spam. The results are drawn directly from our intelligent algorithms that combine call patterns and crowdsourced spam data.

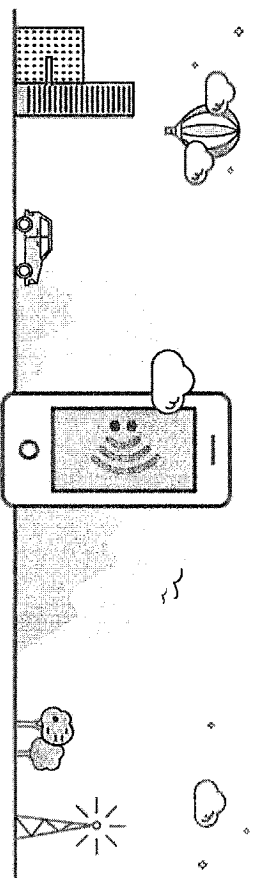
Request	Response
	<pre>{ "statusCode": 1000, "recordFound": true, "phoneNumber": "9991002000", "spamRisk": { "level": 1, "reasonLabel": "SPAM_OTHER", "reasonCode": 5999, "reasonMessage": "This caller has been determined to be a spammer." }, "timestamp": "2016-10-05T00:55:50.526Z" }</pre>

<http://data.youmail.com/>

Summary

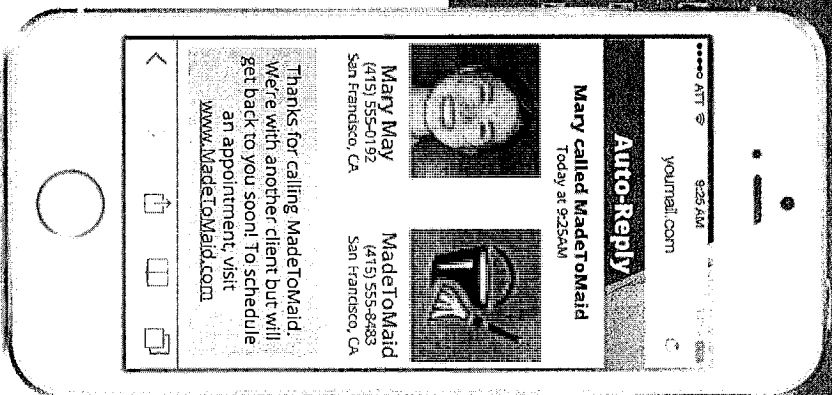
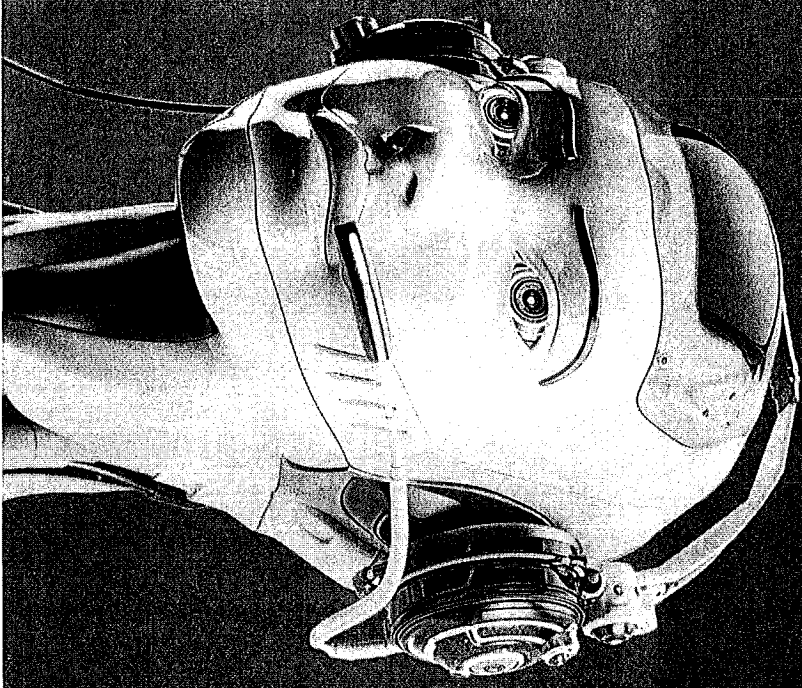
YouMail Is A Player In The Fight Against Robocalls

Stopping Robocalls To Consumers



Helping Third-Parties Stop Robocalls

YouMail:))



Questions?

Alex Quilici, CEO

alex@youmail.com

310.346.1475

